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## Educations

09/2019 - 09/2020

### Brunel University London | London, United Kingdom

Master of Science

#### Integrated Product Design

Key modules: Professional design studio, Human factors, Design creativity and aesthetic awareness, Strategic design management and research, CAD and Manufacturing Techniques

09/2014 - 06/2018

### Jinan University | Zhuhai, Guangdong, China

Bachelor of Engineering

#### Packaging Engineering

Key modules: Engineering Mechanics, Metalworking Training, Customer Behavior, Packaging Materials, Packaging Style and Decorating Design

## Experiences

London,  
United Kingdom

09/2019 - Now

### Branching out | RSA Student Design Awards 2019/20

- Participated this competition as a representative of Product Design major
- Harnessed broad-leaved woodlands and their resources to increase local economic, social and environmental value. Used Double-diamond design process and different research methods to identify user groups, trends, impacts and problem statements. Developed value proposition and business model canvas

Hangzhou, Zhejiang,  
China

03/2019 - 04/2019

### Clock design & Rice cooker redesign | SHEKA Works

- Got a professional designer training and awarded top 30 new designer
- Redefine the relationship between time and user behavior and redesign a rice cooker targeting young users

Huangshan, Anhui,  
China

03/2019 - 04/2019

### Huangshan sketching training

- Participated closed sketch training for a month
- Training from basic lines to 3D product sketching

**Zhuhai, Guangdong, China**

11/2017 - 06/2018

**Exploring the possibility of using cardboard as foldable shelters | Graduation project**

- Combined high-strength packaging materials and architecture knowledge
- Made simple cardboard models for compressive tests

05/2017 - 07/2017

**Eyedrops packaging redesign**

- Analyzed the impact on structure stability
- Decoration and branding design

04/2017 - 06/2017

**ÒJUEJIÓ headset packaging design**

- Researches on existing headset packaging, materials, transport environment and packaging internal structure.
- Transport evaluation in structural mechanics, including calculations on compressive strength, seismic performance and stacking strength of packaging size and cushioning materials.

**Skills**

Advanced skills

Rhino3D, Adobe Illustrator CC, KeyShot

Professional skills

Photoshop, ArtiosCAD, AutoCAD, ProE, SolidWorks (learning)

Languages

Chinese (native), English (IELTS overall score 7.0)

**Extracurricular activities**

09/2019 - Now

**Brunel Badminton Team | Brunel University**

- Core member of woman first team in Brunel Badminton Team

09/2014 - 06/2018

**Dance Troupe | Jinan University**

- Core member of dance team in Art Troupe
- Participated in large-scale performances

09/2014 - 06/2018

**Debating Team | Jinan University**

- Debating team leader of Electrical and Information College in Jinan University
- Led the team and won the champion of Freshman Cup