

# JOYCE BRIAIS

## BUSINESS & DATA ANALYST

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Business Analyst and former Commercial Finance Analyst, I have 5 years' experience helping Operation Departments manage business performance. My analytical skills, rigor and adaptability will enable me to support your decision-making.

## Education

### MSc in Business Analytics – 2019/2020

Aston University

Developing knowledge of identifying trends and extracting important information from data, to support management with decision-making.

### Master in Management - Major in

### Controlling and Auditing - 2014

Audencia Business School

### Exchange Semester - USA - 2013

Butler University (Indianapolis)

## Computer Skills

**MS Office** *Excel (Advanced & Basic Knowledge of VBA)*

**BI Tools & Others** Hyperion Essbase, Business Objects, BW, MicroStrategy, GfK, SPSS, Tableau

**ERP & CRM** SAP FI/CO & Salesforce

**Programming** Python, R, SQL

## Languages

**English** Advanced – C1

**German** Intermediate – B1.2

**French** Native language

## Hobbies

**Art** TV shows, movies, music, fitness, literature, dance (Charleston)

**Travelling** Europe, Asia, USA, Canada

## Professional Experience

### Schneider Electric Austria – 09/18 till 08/19

DACH Zone - Annual revenue 1.2 B€

#### Financial Analyst

- Liaison between the DACH Zone and Austria for the performances of the Service Field: Created and optimized dashboards complying with the DACH Zone's processes
- Participated in month-end closing: variance and historical analyses, developing commentary on business factors (sales, orders, costs, GM)
- Managed projects to ensure the data quality
- Ad hoc analysis and requests

### Logista France – 06/16 till 08/18

Wholesale (Smoking products, Food, Drugstore) - 26 000 customers – Annual revenue 173 m€

#### Commercial Finance Analyst

- Analyzed Sales Team's, Marketing operations' and customers' performance
- Contributed to monthly accounting closing
- Managed change: ensured data reliability on BW and Salesforce
- BW Expert: created reports and trained users

### Jardiland France – 11/15 till 04/16

Retail - 180 shops - Annual revenue 750 m€

#### Commercial Finance Analyst

- Implemented and improved dashboards and reporting
- Provided Business and Finance teams with reportings on sales and inventory analysis
- Completed budget process

### The Walt Disney Company France – 05-10/12

Audiovisual - Annual revenue 326 m€

#### Assistant Sales and Market Analyst

- Tracked and analyzed Disney sales of movies and video games
- Forecasted sales of new products
- Conducted a market research on Blu-Ray Discs