Apoorva Nair

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SUMMARY

- Experienced Web Designer with over 4 years of professional practice and practical design skills in Illustrator, Adobe XD and Axure RP Pro

- Experienced in designing posters, stationery, icons, infographics, social media posts

- Developed project and time management skills in freelancing and working for an agency

- Worked on 3 projects for the Abu Dhabi, UAE government in a team of 6 as a UX designer

- Observed as consistent, responsible and reliable by superiors, team members and fellow students

- Able to effectively communicate and present ideas with clients, team members and higher management during meetings and project pitches
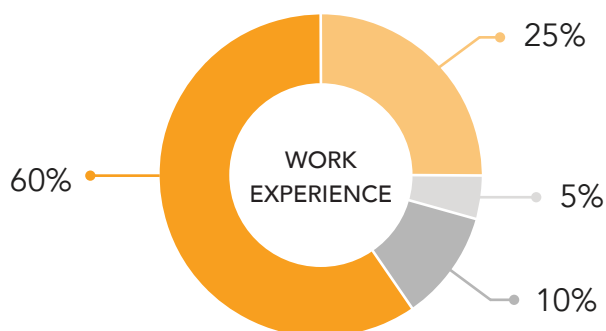
SOFTWARE

Axure RP Pro	●●●●●●●●○
Illustrator	●●●●●●●○○○
Procreate	●●●●●○○○○○
Keynote	●●●●●●○○○
Adobe Draw	●●●●●●●○○

ATTRIBUTES

Responsible

Flexible

Interpersonal Skills

Motivated

Keen Learner

COMPETENCIES

WORK EXPERIENCE

60% — 25% — 5% — 10%

- ● User Experience & Interaction Design
- ● User Interface & Visual Design
- ● Website Testing & Quality Assurance
- ○ Graphic Design

LANGUAGES

English	●●●●●●●●○
Hindi	●●●●●●○○○
Malayalam	●●●●●●○○

PORTFOLIO

Website:
https://apoorvanair.myportfolio.com/

Download PDF:
http://bit.ly/2MUSa8S

EDUCATION

OTHER COURSES

User Interface Design
DesignLab
Online Course
(2017)

UNDERGRADUATE DEGREE

Bachelor of Applied Art
Sir J.J. Institute of Applied Art,
Mumbai, India
(2015)

MASTERS (Ongoing)

Msc Digital Service Design
Brunel University
London, UK
(2019-20)

EMPLOYMENT HISTORY

UX Designer (Mar2019 - June 2019)
Bayut, Dubai, UAE

- Created high fidelity wireframes and prototypes for the comoany' s product website
- Contributed to improving the website's experience and design with documented suggestions
- Designed infographics and illustrations for the company's product introduction and marketing site

UX / UI, Graphic Designer and Quality Assurance Analyst (Jun 2017 - Feb 2019)
Freelancer, Dubai, UAE

- Produce high fidelity wireframes, rapid prototyping & interface design. Web, Android & iOS
- Worked on-site & with new teams when required by the client & project
- Design social media content, branding stationery and digital art

UX Designer & Quality Assurance Analyst (May 2015 - Mar 2017)
Netaq E-Solutions, Abu Dhabi, UAE

- Contributed as the lead UX designer for 2 prominent projects
- Achieved project goals like delivering an optimum result by balancing user experience, business requirements and client satisfaction
- Created high fidelity wireframes, prototypes and performed quality assurance for web and mobile (Android & iOS)
- Attended a variety of client meetings with high profile clients

UI & Graphic Designer (Jul 2014 - Dec 2014)
Plotters Ink, Mumbai, India

- Worked in a team of 3, creating corporate and brand identities
- Conceptualized and created low fidelity wireframes for web products

INTERESTS

Doodling, digital art & photography

Badminton, squash, carrom & the gym

Travelling and exploring different cultures

OTHER INFORMATION

Valid International driving license: August 2020

LinkedIn: www.linkedin.com/in/apoorvasnair/

Art: www.instagram.com/thepepperedsketchbook/