[To the referral]

Hi xxx,

I’ve recently signed up to ProjectBay and think that you should have a look at doing so too! There are a great range of benefits that I have discovered since signing up which would definitely benefit yourself as well.

ProjectBay is an online platform that allows students like us to work on projects sponsored by leading organisations that are looking to engage with potential graduate scheme candidates at an earlier stage. It is a great way to gain hands on experience, improve and learn new skills and increase our network which will all be beneficial when applying for jobs! These projects can be completed whilst in the library, bedroom or common area and gives us a great opportunity to stand out to graduate recruiters.

ProjectBay is simple to sign up to and is free for all students and universities which means for a change we won’t have to worry about finances! Have a browse of the website to find out more info and I’m sure this will entice you to sign up even more!

[SIGN UP NOW button]

Sincerely,

Yyy.

[To the person who referring his friend]

Dear yyy,

Thanks for inviting your friend xxx to join ProjectBay. We are on a mission to provide interesting project opportunities to the student community and we are sure that xxx will find our platform as exciting and stimulating as you have.

We thank you once again and look forward to your continued engagement in the future!

Best wishes,

The ProjectBay Team