MARK KLEYNER

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EDUCATION

UNIVERSITY OF EDINBURGH, MA Economics and Geography   **2018 – Present**
First Year Average: Expected 1st Class. School of Economics 1st Year Class Rep

UNIVERSITY COLLEGE SCHOOL (London), High School Diploma   **2007 – 2018**
12 GCSEs, 5 A-levels, EPQ
A-Levels: EPQ (**A***), Geography (**A***), Russian (**A***), Economics (**A**), Maths (**B**), Computer Science (**C**)
GCSEs: **8 A*s** and **4 As** including Mathematics, English Language, English Literature, History and French

STANFORD UNIVERSITY, Online Course   **June – September 2017**
CS101 Introduction to Computer Science, Grade: **97%**
- Studied data structuring, analogue-digital differences, learned about normalisation and principles of computer hardware and components
- Learned how to use JavaScript for digital image manipulation, including transposition and colour-contrasting

UNIVERSITY OF SOUTHAMPTON, Summer School   **July 2017**
Electronics and Computer Science University Taster Course
- Studied encryption and cryptography techniques, including cases studies on Enigma and Venona codes
- Learned about hardware engineering fundamentals through case studies electricity supply chains focussing on windfarm grids

IMPERIAL COLLEGE LONDON, Summer School   **July 2015**
Web Development: HTML5/CSS/JS/jQuery
- Designed website for prototype translation company from scratch, using a combination of HTML, CSS and JavaScript
- Used JavaScript and jQuery to visually enhance template webpages

WORK EXPERIENCE, LEADERSHIP POSITIONS AND VOLUNTEERING

MCKINSEY & CO   **April 2019 – Present**
Solve It UK Consultant   Edinburgh, UK
- Researching short and long-term growth optimisation strategies for social-mobility accelerators within the charity sector

EDINBURGH UNIVERSITY TRADING AND INVESTMENT CLUB (EUTIC)   **January 2019 – Present**
Junior Analyst   Edinburgh, UK
- Lead a project team in analysing and pitching emerging markets government bond ETFs and rare-disease biopharmaceutical stocks
- Learned how to use Bloomberg Terminals and Capital IQ's databases to build DCF models for pitching investment ideas

DMA TALENT   **March – April 2019**
Data Laboratory and Data Academy Data Analyst   London, UK
- Learnt about effective customer segmentation, RFM modelling and technological developments in data analytics at marketing workshops
- Pitched multifaceted marketing strategies addressing increased advocacy and customer-market expansion for Ralph Lauren and preparing data-driven growth solutions for the TFL and the London Council
- Coordinated a market research and data analysis team of Greater London's Transport Systems, receiving high praise for our pitch

CITIBANK, GSK, NOMURA   **December 2017 – April 2019**
Insight Days and Entry-Level Experience   London, UK
- Lead teams across supply chain, research team, investment banking and capital markets divisions winning 3 of 4 case-competitions
- Investigated key research developments and innovations within oil and gas exploration and pharmaceutical development sectors

MCKINSEY & CO.   **July 2018**
Leadership Academy Participant   Crowthorne, UK
- Developed leadership and teamwork skills through group and individual tasks and intensive coaching by McKinsey consultants
- Trained in designing and pitching presentations in a group consulting project aimed to simulate McKinsey engagements

ALZHEIMER'S SOCIETY   **December 2017 – June 2018**
Project Support Volunteer   London, UK
- Managed and restructured excel databases, using live data sets to present on insights gained from liaising with stakeholders
- Learned to create dashboards by applying my knowledge of excel pivot tables to create digital displays for marketing

HERMITAGE CAPITAL MANAGEMENT LLP   **August 2017**
Assistant to Head of Market Research   London, UK
- Analysed 5 years of monetary flows through Estonian banks and designed framework for identifying suspect transactions

ACHIEVEMENTS & AWARDS

- Edinburgh University 2019 Investment Banking M&A Case Competition Winner
- UK Bebras Computational Thinking Challenges 2016, 2017, 2018 - Certification of Distinction
- UCS Computer Science Prize 2016, Geopolitics and International Relations Prize 2018
- National Linguists Competitions 2016, 2017, 2018 - Bronze Award

SKILLS & PERSONAL INTERESTS

Technical Skills: Basic level HTML5, CSS, Python, JavaScript. Proficient in MS Office, Client Support/System Administration
Languages: Native in English and Russian. Limited working proficiency in French. Basic working proficiency in Spanish
Sports: UOE GeogSoc Hockey 1st XI, UCS Hockey 1st XI, Chess 1st VI, Tennis 1st VI. Recreational skiing, ping pong, swimming & volleyball
Interests: Military history, competitive sports, travel, development economics, united nations (societies & competitions), WTO
Extra: Wrote EPQ dissertation, reviewing Imperial Frontier Policies with case studies on USSR and Roman Empire achieving 100%