AKSHITA RANA

EDUCATION

Course/Examination	Institution/University	Year of Passing	Location
Master in Strategic Entrepreneurship and Innovation	King's College London	2020	London
Bachelor of Commerce (Hons.)	Jesus and Mary College, University of Delhi	2019	New Delhi

WORK EXPERIENCE

KPMG Pvt. Ltd. – Business Excellence

[India | 6 weeks, 2018]

- Responsible for client interaction regarding The Lean Six Sigma program training provided by KPMG.
- Worked with a team of 10 people under the advisory department
- Prepared reports and maintained company database based on internal company data

Kotak Mahindra Ltd. – Finance

[India | 8 weeks, 2017]

 Researched for internal company use, Financial Services Sector in India, analysing the banking and financial services landscape in India

LANGUAGES AND SKILLS

- Languages: English: Fluent Hindi: Mother Tongue German: Basic (A2 Level The Goethe Institute)
- IT: Microsoft Office, Basic knowledge of HTML

EXTRA-CURRICULAR ACTIVITIES

■ Snapshots - The Photography Society (Student Society)

[April 2018 - April 2019]

President

- Recruited and led a team of 30+ students to organize various activities, workshops, photo walks and events
- o Organised the annual photography competition, attracting 350+ participants from 20+ universities
- o Responsible for training the members in the field of photography and photo editing

■ Management Interaction Cell – The Corporate Society (Student Society)

[July 2018 - May 2019]

Head, Finance and Sponsorship

 Headed the Finance and Sponsorship department to raise sponsorship from prominent restaurants and small businesses for the annual corporate fest of the college

■ Mercatus - The Marketing Society (Student Society)

[August 2016 - May 2017]

Member

- Organised the annual marketing event of the college, attracting 800+ participants from 50+ colleges
- o Responsible for managing the logistics of the annual marketing event of the college

VOLUNTEER EXPERIENCE

■ Gyan Shakti Vidyalya (NGO)

[August 2016 - May 2018]

- o Aims to provide education to under-privileged children with no access to formal education
- o Mentored 10+ children aged between 6 and 16 years old in Mathematics

■ We Clothe Them (Social Initiative)

[2017]

Initiated and organized a clothes collection drive at Jesus and Mary College

Completed 360 hours of volunteering work within the duration 3 years

National Service Scheme (Indian government-sponsored public service program)

[May 2016-2019]

OTHER SKILLS AND ACHIEVEMENTS

Digital Marketing and Branding Certification

[2019]

- Trained by National Institute of Information Technology(NIIT)
- Acquired skills of website designing, Blog making, Google analytics, E-mail marketing, SMS marketing, Layouts and tools, Social Media Marketing, Content planning and promotion, basic overview of digital marketing, etc.

■ Photography

[2016 – 2019]

- Achievements
 - 2nd Position Online Photography Competition Shivaji College, University of Delhi
 - 2nd Position Intra-school Photography Competition

United Nations

- o Awarded certificate of excellence for World Humanitarian Summit, RIO+23 Program
- o Participated in the Green Revolution Global Certification Program