

Sophie Smith

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Profile

I currently study at Kingston University of Art as an Art Direction student in the Creative and Cultural Industries. I am in my second year after completing my first year and am highly motivated to concentrate on my studies, gain hands on industry experience and work alongside our Creative and Cultural Industry Agency- Studio KT1.

Key Skills

- - I have good communication skills and am able to work well within a team, demonstrated through multiple event branding and campaign projects I have completed alongside classmates. Additionally, through my sport netball, having played on a variety of teams over a ten-year period. I was also the Charity committee leader in collage which required leadership skills and teamwork to arrange successful events and manage the teams involved.
- - Creative – Having the position of Art Student Leader in Collage before moving on to a highly creative course in University I'm incredibly passionate about the Creative Industry. I am a creative thinker and problem solver, with experience in branding, social media campaigns, photography and advertising.
- - I am organised, punctual and work well under pressure. Doing a demanding university course, I'm used to working to tight deadlines from my course and exterior clients to provide physical and digital material for events.
- - I'm very confident interacting with customers and clients, having worked in food and retail positions, in both a large chain and independent company.
- - Experience working with young children- I've completed work experience in a primary school, teaching children age 5-12. Additionally, I have a years' experience as a nanny for a family of three.

Education

Ringwood School, Ringwood

2013 – 2019

- Art, Textiles & Photography A Levels – 2 A* and B

Kingston University of Art

2019- present

Work Experience

My Highlights: 2020 - Currently working as a creative freelancer in Studio KT1, a creative agency that runs alongside my university course. I worked on a campaign pitch with Stink Studios for I-D magazine's 40th anniversary & created a company logo for a new clothing brand.

Previous:

2015 - Hairdresser, William and Mary's. I worked on Saturdays, assisting the hairdressers in their stations, keeping the salon organised with appointments and hair products whilst the hairdressers worked, interacting with customers and keeping the salon clean and tidy.

2016 - Teaching assistant in a primary school for a week of work experience, working closely with young children.

2018 - McDonalds for a period of three month which requires punctuality, a friendly approach with customers and gave me experience working in a fast pace environment.

2019 - Nanny for a family of three on a part basis & weekly Cleaner for a local club building.

2020 - Delivery driver for food retailer & cleaner for Shorefield Holidays.

Points learned from my work experience

- - To be punctual and smart
- - To clearly communicate
- - Being organised
- - Working as a team
- - Good time keeping
- - Friendly manner

Hobbies & Interest

Art and design have been an interest of mine since an early age, studying Art, Textiles and Photography for my A levels, and then studying at a higher level at university.

Over the last 10 years I have played netball as my main sport. I have been a member of several clubs, Verwood, Ringwood and now Kingston 1st's.

I love animals and animal welfare and would love to volunteer for an animal shelter or charity; I'm also interested in mental health and the charity the Samaritans.

I'm also a big fan of music, festivals and events.

References

Studio KT1 - Claire Selby, C.Selby@kingston.ac.uk

Course Leader - Russel Miller, R.Miller@kingston.ac.uk

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Driving - I have a clean driving licence