
INDUSTRY EXPERIENCE

ProjectSet, Strategic Development Analyst, London

May 2019 – August 2020

- ProjectSet is a London based ed-tech start-up that aims to minimise the skill gap in global graduate recruitment through creation of a SaaS platform. I was offered a full-time position based on internship performance.
- Participated in strategy and finance activities to allow ProjectSet to raise seed level investment. This was achieved through partaking in financial modelling and conducting market research to create an information memorandum which was then circulated to investors.
- Lead ProjectSet's grant proposal towards the implementation of artificial intelligence within the platform to ensure greater product offering.
- Worked closely with the CEO and CTO to refine changes on a regular basis to the platform and website to ensure market traction and customer "stickiness"
- Contributed to the expansion of ProjectSet's product mix through conducting market research on specific stakeholders and suggesting refinements to the business model to C Level executives.
- Drove multiple client meetings which generated ProjectSet's first significant revenues and allowed the business to scale by over 1000 users.

eGuide Tech Allies, Business Development Intern, London

March 2019 – May 2020

- eGuide Tech Allies is a boutique tech consultancy start-up organisation that closely operates with institutions and small businesses across Chicago and Milwaukee.
- Analysed and evaluated software utilised in the wealth management sector of leading investment banks which was then included in final assessment findings to partners.
- Conducted market research on consumer and customer trends alongside initial due diligence which was presented to C Level executives to aid eGuide's geographic scaling attempts across Mid-West U.S.A.

ProjectSet, Business Analyst Intern, London

August 2018-February 2019

- Joined ProjectSet at inception stage and had heavy involvement in setting up operational entities in recruitment, marketing, strategy, operations and finance.
- Identified accurate product-market fits to relevant key stakeholders through evaluation and implementation of feedback received alongside analysing competitor performance.

EDUCATION

Cass Business School, MSc International Business

Sep 2020 – Jul 2021

- Relevant Modules: Strategy in a Global Context, Multinational Finance, Strategy Consulting Skills.

University of Sheffield, B.A Business Management

Sep 2015 – Jul 2018

- Grade: Upper Second-Class Honors (2:1)
- Relevant Modules: Analysis for Decision Making, Business Strategy, Accounting and Finance and Business Economics.
- Committee member of The University of Sheffield's Management Society 17/18.

Solihull College, BTEC Extended Diploma Business

Sep 2013 – Jun 2015

- Grade: Distinction* Distinction * Distinction * (D*D*D*) and Grade B AS Level Economics
- Awarded "Student of the Year" for achieving 18/18 Distinctions across two academic years.

Other Interests

- Playing football and cricket since a young age has taught me the importance of teamwork and communication alongside maintaining fitness levels.
- I enjoy volunteering having worked in under resourced schools in the U.S.A and New Delhi.