

# Kanchan Bapna

14 Bosanquet Close, Uxbridge, Middlesex UB8 3P3  
+44 7780212583 [kanchan.bapna96@gmail.com](mailto:kanchan.bapna96@gmail.com)

## EDUCATION

|                  |   |                                      |
|------------------|---|--------------------------------------|
| <b>2019-2020</b> | Brunel University, UK                           | <b>MSc Integrated Product Design</b> |
| <b>2014-2018</b> | National Institute of Fashion Technology, India | <b>BDes. Textile Design</b>          |
| <b>2012-2014</b> | Narsee Monjee College of Commerce & Eco, India  |                                      |

## WORK EXPERIENCE

**March – July 2019**                      **Lead Designer**                      **Kreative Kode, India**

Kreative Kode is a Website and Graphic Design Agency based out of Mumbai in India

- Generated graphics for website development and for client Social Media accounts, Brochures & Catalogues
- Handled the social media account of the company: created & uploaded content and analysed insights
- Creating Logos for clients
- Communicated extensively with clients to discover their requirements and updated the team
- Coordinating with website developers to keep the client websites up-to-date
- Advising the directors on the pricing of design products of the company
- Software used: Adobe Photoshop, Adobe InDesign, Adobe Illustrator, CorelDRAW

## GRADUATION PROJECT

**January - April 2018**                      **Design Intern**                      **Vero Moda, India**

- Research for premium section under Vero Moda
- Designing of 2 collections for Graduate project
- Garment illustrations on Adobe Illustrator
- Assisting Designers in selection of Danish garments according to Indian market
- Updating the list of selected designs with their specifications for online filtering

## INTERNSHIPS

**Summer 2017**                      **Design Intern**                      **Mandhana Industries Ltd., India**

- Yarn Analysis of Fabric samples
- Created CADs for Menswear and Womenswear Shirting Inspired from A/W 18-19 WGSN forecast
- Created Fabric boards for Menswear A/W 18-19

**Summer 2016**                      **Design Intern**                      **Mafatlal Industries Ltd., India**

- To take inspiration from forecasting themes and to create Mood boards for various sections of menswear
- To plan and execute display of samples according to their respective themes

- Researched on the following themes - Phulkari & Damask
- Created scarf prints inspired from above theme research

### **COMPUTER SKILLS**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- CorelDRAW
- Fusion 360

### **LANGUAGES**

- English
- Hindi
- German (Intermediate)
- French (Basic)

### **INTERESTS AND ACTIVITIES**

- Modelling in College Festival for Accessory and Textile Dept.
- Modelling in Photoshoots of Fashion Design Dept.
- Modelling in Horlicks inter-school competition