Apoorva Nair

1A Cornwall Road, North Uxbridge, Middlesex, London UB8 1BA

Mobile: 07307 720055   Email: apoorvanair.s@gmail.com

SUMMARY

- Experienced web designer with over 4 years of professional practice in designing high fidelity wireframes and prototypes

- Designed posters, branded stationery, icons, infographics, social media posts and digital art

- Improved time management skills by meeting project milestones

- Contributed to projects in a team as well as individually

- Worked with notable clients such as the Abu Dhabi, UAE government

- Able to effectively communicate and present ideas to clients, team members and higher management during meetings and project pitches

SOFTWARE

Axure RP Pro

Adobe XD

Adobe Illustrator
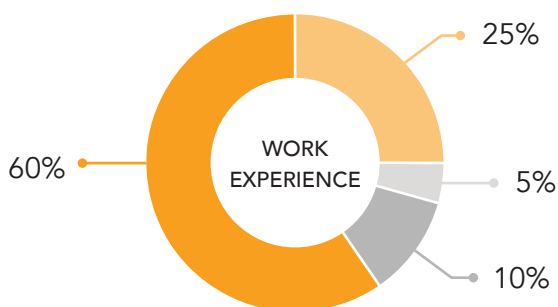
Keynote

Adobe Draw

ATTRIBUTES

Responsible

Flexible

Interpersonal Skills

Motivated

Keen Learner

COMPETENCIES

60%

25%

5%

10%

WORK EXPERIENCE

- User Experience & Interaction Design
- User Interface & Visual Design
- Website Testing & Quality Assurance
- Graphic Design

LANGUAGES

English

Hindi

Malayalam

French (Classes ongoing)

PORTFOLIO

Website (Web Design & Digital Art):
https://apoorvanair.myportfolio.com/

Download PDF:
http://bit.ly/2MUSa8S

EDUCATION

OTHER COURSES

User Interface Design
DesignLab
Online Course
(2017)

UNDERGRADUATE DEGREE

Bachelor of Applied Art
Sir J.J. Institute of Applied Art,
Mumbai, India
(2015)

MASTERS (Ongoing)

Msc Digital Service Design
Brunel University
London, UK
(2019-20)

EMPLOYMENT HISTORY

UX Designer (Mar 2019 - June 2019)
Bayut, Dubai, UAE

- Designed high fidelity wireframes and prototypes for the company's product website
- Provided documented suggestions to improve the website's experience and design
- Created infographics and illustrations for the company's product introduction and marketing site

UX / UI, Graphic Designer and Quality Assurance Analyst (Jun 2017 - Feb 2019)
Freelancer, Dubai, UAE

- High fidelity wireframes, rapid prototyping & interface design. Web, Android & iOS
- Worked on-site with new teams when required by the client and the project
- Designed social media content and stationery branding.
- Created digital art for customers

UX Designer & Quality Assurance Analyst (May 2015 - Mar 2017)
Netaq E-Solutions, Abu Dhabi, UAE

- Worked on website and mobile app design for the Abu Dhabi government as a UX/UI designer
- Focussed on user experience and achieved project goals in addition to balancing business requirements with client satisfaction
- High fidelity wireframes, prototypes and performed quality assurance for web and mobile designs (Android & iOS)
- Documented meeting minutes, presented ideas to clients and pitched UX suggestions

UI & Graphic Designer (Intern) (Jul 2014 - Dec 2014)
Plotters Ink, Mumbai, India

- Worked in a team of 3, whilst creating corporate and brand identities
- Conceptualized and designed low fidelity wireframes for web products

INTERESTS

Reading, photography and travelling

Badminton, squash, carrom & working out

OTHER INFORMATION

Valid International driving license: August 2020

LinkedIn: www.linkedin.com/in/apoorvasnair/