

Kevin Yu

12 Lynton Park Avenue, East Grinstead, West Sussex, RH19 3XB | 07894893245 | kymusic66@gmail.com

Profile

I am a BSc Biochemistry student at the University of Exeter, with experience in digital and event marketing, who is looking to pursue a career in sales and marketing.

Education

BSc Biochemistry | September 2017 - | University of Exeter

- First year: 79.75% (1st Class Honors)
- Second year: 68.38% (Upper 2nd Class Honors)
- Currently writing a dissertation on the pharmacology of the SSRI antidepressants, requiring critical analysis and research skills
- Carried out practical experiments, such as designing enzyme assays, and presented the experimental data as written lab reports and scientific essays, demonstrating ability in project management, data analysis and presentation
- Co – operated with other students during practical sessions and group presentations, showing teamwork and reasoning skills

A Level | September 2014 - September 2017 | Sackville School, Reigate Grammar School

- Grade A in Maths
- Grade B in Biology, Chemistry and Music Technology

GCSE | September 2009 – September 2014 | Sackville School

- Completed 12 GCSEs and 1 BTEC;
- Maths at grade A* and English at grade A

Work Experience

Brand Ambassador | On – Campus Promotions | September 2019 – October 2019

- Represented Ratemyplacement, CITI and JP Morgan, alongside company employees, at the University of Exeter
- Explained to other students about the company's operations and values and how they could benefit from using their services or applying for their positions.
- Presented short lecture shout outs, raising awareness for and encouraging attendance to the CITI's reverse vending machine and JP Morgan's networking lounge events
- Used social media marketing and networking techniques, such as contacting lecturers, students and societies, to generate interest in and drive traffic to the CITI and JP Morgan careers site and event page.

Credit Controller | C&L collections | July 2019

- Negotiated with debtors over the phone, encouraging them to pay back outstanding debt and solving customer queries
- Consistently updated debt management database (Clickdebt) to ensure that the customer's personal details were valid, whilst adhering to Data Protection law (DPA 2018)

Delivery Cyclist | Deliveroo | October 2017 - June 2019

- Delivered food from various food chains, such as Pret and Wagamama, to customers across Exeter, with the aid of a GPS navigation system

Office Cleaner | OCS/Regent Samsic | July 2016 - October 2017

- Maintained offices, meeting rooms and common room to a high level of hygiene each day, by hoovering and mopping floors, dusting tables and kitchen surfaces and replacing bins

Skills

- Confident at using Microsoft Office and G suite applications
- Able to understand and speak Mandarin Chinese to a conversational level
- Have a full UK driving license; prepared to travel if needed

Achievements

- Certified with Google Digital Garage: The Fundamentals of Digital Marketing; developed understating of marketing methods, such as SEO, SEM and display advertising
- Received a Dean's commendation for exceptional performance for 1st year at university
- Achieved a merit for grade 8 flute from Trinity College London in 2016
- Volunteered to work for the RSPCA charity in summer 2014, as a shopkeeper, to raise money for animal cruelty and protection

Hobbies and Interests

- Joined Table tennis and Electronic Music societies at university
- Music production and performance
- Running, cycling and swimming
- Watching football