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Education and Qualifications	
2017-present	University College London
	BSc Information Management for Business (IMB -A joint IT and
	Management Degree)
	(Business Intelligence, Programming, Marketing, Information System, IT Project
	Management, Consumer, Market and Industry Research)
2016-2017	King's College London
	International Foundations Programme –Business Management
	(Business Management, Culture, Theory and Society)
2013-2016	Lahore American School
	High School Diploma Programme
2010-2013	St. Georges School in Switzerland
	Cambridge IGCSE
Professional Experience	

2018	Care Foundation, Lahore
(June-July)	Marketing Intern
2018 (March)	Designed and launched a successful marketing plan for CARE's online platform including successful fundraising campaigns. This role made me apply the marketing skills that I learned in the past year to actually apply in real life. After successfully designing a marketing plan for the organisation, my team successfully raised funds as well as launching online campaigns. Bloom and Wild, London Customer Support Intern
	Part-time job at Bloom and Wild as customer support. Heightened communication skills by answering customer queries on time as well as working with different software such as; Zendesk and Slack. Developed ability to work as part of a team focused on client delivery.
2016-2017 (September- June)	King's College London International Student Ambassador This role helped personal growth by constantly communicating with other new prospective students and answering queries. Gave advice to young students and inspired them to be part of a great organisation.
2016 (September)	Side (Weslash), London Field Reporter / Photographer Worked with a company that helps university students obtain part time jobs throughout their degrees. One of the first paid jobs as a Photographer and fulfilled passion in life.
2016 (September)	Deliveroo, London Research Assistant Intern University Researcher for Deliveroo. Worked with a company which is one of the most successful start-ups. Learned how to conduct secondary research for market research purposes as well as the practical work that individuals have to do. Helped understand the context of marketing research for university coursework.

2016	Benefacto, London
(September)	Research Assistant Intern
	Charities Research Assistant for Benefacto. Worked with a professional company which helps big firms connects with charities all over London. Learned professional work ethic required in work environment as well as enhancing skills. Achieved personal goal in life; to be part of a company that helps shape the society as a whole.
2015 (June)	Care Foundation, Pakistan Intern / Teacher Learned how to lead and teach a group of students in primary and secondary school.
	Motivated and encouraged students to participate and engage more during discussions.
2015 (May)	WWF, Pakistan Intern/ Researcher Learned how to solve environmental problems and how to educate others about pollution. Also learned how to make new objects from recycled materials.

Skills Profile

Competitive

- Several school awards for best performance academically and various certificates for winning sports activities, proving consistent competitive behaviour.
- Most recent example would be learning to swim and overcoming aqua phobia and joining gym to work on physical fitness.
- Actively play and indulge in various quizzes and voluntary exercises to challenge myself for different skills.

Teamwork

- Part of a team of students which helped re-build the houses after the devastating floods in Pakistan. This involved working in various remote areas where I did not even speak the same native language and sharing rooms with a team in a small village.
- Explicitly demonstrated teamwork when involved in a fundraiser for Care Foundation (Organisation that raised money for children).

Leadership

- In 2014, joined Model United Nations (MUN), which improved leadership and language skills.
- Taken several leadership roles throughout coursework at university, leading several teams to success.
- Led a team on an IT project management, designed a CRM system for a university and had the role of the Project Manager.

Self-development and Motivation

- Improved and developed fluency in English and academic performance from being average in Middle school to high achiever in High School.
- Participated in several Photography competitions and sold several copies of my work, achieving one of my passions in high school.