

# Jinyi Liu

Phone No.07597240228

E-mail: zceiud@ucl.ac.uk

## PROFILE

- **A third year joint IT and Management student at UCL fluent in 3 Languages (English, Spanish and Chinese)**
- **Professional and Leadership experience developed in participating on a number of projects involving presentations to companies such as Credit Suisse, IBM, Accenture and Deloitte.**
- **1<sup>st</sup> year course representative, work experience in Spain and voluntary work in Shanghai.**
- **Resident advisor for 850 students in a University of London student accommodation.**

## Education

**BSc Information Management for Business, University College London, London** **Sep 2017 – Jun 2020**

- Core modules: Programming, Business Intelligence, Accounting for decision makers, Programming for BA.

**International Baccalaurean, Aloha College, Spain**

**Sep 2015 – Jun 2017**

- Grade: Achieved an overall grade of 37, including business HL (6) and Maths SL (6).

**Study Abroad, JinPingGuo, China**

**Sep 2012 – Jun 2013**

- Grade: achieved 5 A's including IT and Math.

## PROJECT, LEADERSHIP AND WORK EXPERIENCE

**Japanese Restaurant Sakura, Malaga: Management Team Member**

**Aug 2019**

- Lead assistant on a project to re-design the restaurant terrain on urban regeneration initiative .
- Communication through use of social media (e.g. Instagram) in a targeted way and personal meetings to promote the business.
- Consulting with external businesses such as JustEat and Deliveroo to form a partnership and increase revenue.

**How to Change the World Project: Project Leader**

**April 2019**

- Part of an engineering team which proposed a technological solution for sustainable domestic waste.
- Analysed variables in various datasets to obtain reliable data through MS Excel and illustrate it through the use of Tableau.
- The proposal involved coding and utilizing a combination of AI and IoT into the design of a bin which would reward residents in order to incentivize use.

**March 2018**

**Tech Partnership Smart City Project**

- Part of a team of 4, brainstorming, communicating and coordinating to complete the project in 5 days.
- Proposed the use of a hydrogen powered Smart bus combined with an app to improve customer service and reduce environmental impact.
- Research using Silvasa as the City of implementation, our proposal was supported with substantial information and background facts.
- Photoshop used to create a poster to present in front of a panel of company representatives including IBM, Arup, Deloitte and Accenture.
- Represented UCL and obtained 3<sup>rd</sup> place in a national competition involving teams from universities across the UK.

**October 2017**

**Credit Suisse Technological Challenge**

- Leader of the group of 5 on a project challenge.
- Market research conducted primary research to identify patterns and proposals for the project.
- Use of a tablet to enhance communication inside the organization, through its multiple functions allowing instant communication.
- Using different MS office to communicate meeting details and shared documents; Microsoft excel to work out the production costs.

**Safamotor, San Pedro: Sales assistant**

**Aug 2017/ 2018**

- Developing persuasive, customer service and client-facing skills.
- Enhancing IT skills using Microsoft word and photoshop to sort, rearrange and tailor the production of cars in the manufacturing process.
- Group project in a team of 4 organizing a series of documents – in a very limited time.

## POSITIONS OF RESPONSIBILITY

**Resident Advisor, International Hall**

**Aug 2019 – Aug 2020**

- Organising inter-collegiate sports and social events.
- Part of a team providing welfare and disciplinary support to other students.
- Certificates: Mental health, First Aid.

**Sports Convener for School of Management, University College London**

**Sep 2017 – June 2019**

- Organization of a charity football match for Cancer Research UK.
- Achievement: Contributed to raising over £ 1,000 pounds in a 2 day period.

**First Year Department Representative**

- Representing a cohort of 160 students communicating and expressing and debating ideas.
- Achievement: New classroom format, extended deadline and new department events.

**Captain, Aloha College football team, Marbella**

**Oct 2016**

- Captain of the football team with responsibilities for: the motivation of the team (14 players), consulting with the coach about the performance , helping decide team formation and player selection.
- Achievements: won inter-school football tournament against more than 12 teams.

**LANGUAGES: Fluent proficiency:** Spanish, Chinese, English. **Limited Working Proficiency:** French, Japanese

**SKILLS: Technical (Intermediate):** Microsoft Office, Geogebra. **Novice:** HTML, CSS, Java, JavaScript and MySQL

**INTERESTS: Sports:** Football (10 years), basketball (5 years), table tennis, running. **Others:** Social networking, cooking, travelling.