

## **Bruna Sourbeck Bon**

(203)583-9965

### *Address:*

3380 Madison Avenue, 22B,  
Bridgeport, CT 06606

[bonb@mail.sacredheart.edu](mailto:bonb@mail.sacredheart.edu)

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### **Education**

**Sacred Heart University**, Jack Welch College of Business, Fairfield CT

- Double- Major: Economics and Marketing, May 2017
- GPA: 3.51

### **Honors, Awards & Athletics**

- Volleyball Scholarship 2013- 2016
- Floor Captain – Sacred Heart Women’s Volleyball 2015
- 2015 Northeast Conference Fall Academic Honor Roll
- 2016 Dean’s List
- 2017 Top 15 Student’s List of Welch College of Business – Economics
- Graduated *Cum Laude* – May 2017

### **Experience**

- **Chrome Cherry Design & Innovation**, Sacred Heart University, Fairfield, CT August 2016 – December 2016  
*Intern – Regional Account Manager*
  - Responsible for reaching out to possible customers and helping the marketing department to develop and implement new strategies.
  - Trained on managing the Amazon account of several products optimizing their SEO.
- **Nike Sports Camp**, Sacred Heart University, Fairfield, CT July 2015 – August 2015  
*Coach*
  - Coached a wide variety of volleyball skill sets to over 200 girls of all ages
  - Utilized a multitude of drills to teach and discipline and mental toughness to campers.
- **Dr. Organico**, Niteroi , RJ – Brazil February 2012 – April 2012  
*Social Media and Event Marketing Assistant*
  - Responsible for Social Media platforms and trend research

- Representative of the brand on market events and expositions

### **Skills**

**Native in Portuguese, Fluent in English,** Conversational and Reading in French and Spanish. Proficient in Microsoft Office Application. Experienced with Adobe Apps, Prezi ,Google Analytics and Search Engine Optimization.