

Parika Soni

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CAREER OBJECTIVE

My objective is to work in a challenging environment where my analytical and observational skills are tested along with decision making to provide solutions to problems and make a difference in someone's life.

EXPERIENCE

Work Experience - Professional

Company: Price Waterhouse Coopers, India (Mumbai)

Designation: Articled Assistant (Assurance)

Period: February-2015 - February-2018

Performed audit of **public as well private** organisation like Thomas Cook Limited, Starbucks Limited, Raymond Limited, Mastek Limited, RPG Life Sciences Limited, DHL Express (India) Private Limited, Legrand, BSH Hausgeräte, Sandoz Private Limited.

Other Experience

Collaborative Project

Have worked on Collaborative project with You Make It - Start-up company dealing in online furniture business.

In this project, as a team conducted market research, designed product prototype, tested online platform, connected with designers, conducted market surveys and provided recommendations to company.

I solely conducted market research and provided business proposal plan for YMI, which was highly appreciated by founder of YMI.

Tutoring

Have experience of teaching students from school till undergraduates in subjects like Social Science, Economics, Mathematics, Science, Auditing, Accounting, Law, Commerce and Psychology, Painting.

Entrepreneurship

Experience of working in own family business dealing in retailer-ship of food and bags.

Creative Hackathon London 2019

Won 1st Prize for Developing an app which focuses on congestion and tourism for betterment of London.

Export Consultancy Challenge

Leader of Team, where I was point of contact with Organisation and Team members. I provided solutions for potential new markets and best ways to reach for products of Lil'ollo Limited. Also provided approaches to market product internationally and recommendations of export markets which could be best source to invest.

EDUCATION QUALIFICATIONS

- **MSC in Entrepreneurship Finance and Innovation
Loughborough University, London
(Oct 2018 – Oct 2019)**
Modules such as Corporate Governance, Business Statistics, Entrepreneurship and Innovation Management, Advance Market Analysis and Strategy, Funding and Small Business Finances.
- **Chartered Accountant - Semi Qualified - Level II
The Institute of Chartered Accountants of India
(Nov- 2014)**
Have gained knowledge about Law, Taxation, Accounting, Auditing, Strategic Financial Management including detailed knowledge about financial instruments and its valuation, Management Accountancy.
- **Bachelor of Commerce
The University of Mumbai, India. (Mithibai College Mumbai, India.
(2011-2014)**
Specialized with '**Grade O**' (75+) in subjects Economics, Psychology of Human Behaviour at work, Cost Management, Auditing and Management Accounting.
- **12th (HSC)
The Maharashtra Board, India
(2011)**
Specialized subjects such Accounts and Book keeping, Mathematics, Economics and Information Technology with '**A**' **Grade** (80%).
- **10th (SSC)
The Maharashtra Board, India. (Rustomjie International School, India).
(2009)**
Have secured overall '**A**' **Grade** (89 %).

SKILLS

1. Working knowledge of software such as SPSS, Stat, ERP, SAP and Tally.
2. Proficient in MS office applications such as MS-Excel, MS-Word & MS-PowerPoint.
3. Good Communication and Presentation Skills, Team work and management.
4. Agile and Resilient.
5. High Observations and Analytical Skills along with client facing.
6. Languages such as English, Hindi, Marathi, Kutchi, Gujarati.

ACHIVEMENTS/ HOBBIES/ INTERESTS

- Post Grade Representative of Employability and Enterprise Sector of Loughborough University and Student Support Representative related to Mental Stress and Depression.
- Above and Beyond Level Award for Performance at PWC.
- Research and Analysis of Companies and Human Behaviour.
- Painting, Reading and Creative work.
- Watching Ted- Talks.