Niamh Erin Murphy

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I’m a spirited, adaptable individual with a growth-mindset. As a motivated second-year student studying Creative Writing at Bath Spa University, I’m highly organised and proactive. Through personal projects, events and university assessments, I have successfully demonstrated excellent writing skills and professional communication skills. I implement hard work and passion into everything I do, in order to complete things to best of my ability. Placing all my focus into set tasks, means I’m always a few steps ahead and able to creatively solve problems before they arise. As a personable individual who is eager to learn new skills and develop my creative writing capabilities, I will be a committed and positive asset to your company.

**Education**

September 2018 – present, Bath Spa University, BA (hons) Creative Writing (predicted 2:1)

* Introduction To Journalism module
* Introduction To Publishing module
* Life Writing module
* Writing For Young people: Reading As Writers module

September 2015 – June 2018, Birmingham Ormiston Academy, Birmingham

* A-levels - Acting (performing arts) **(A\*A\*A),** English literature **(A)**
* GCSE’s – English language **(A)**, English literature **(A)**, Core science **(C)**, Media **(B)**, Additional science **(C)**, Maths **(C)**, History **(B)**, Acting (**A\*A\*A)**

September 2011 – July 2015, Kings Norton Girls School

**Relevant Skills and Experience**

Interpersonal and Teamwork

* Elected as ‘Peer Mentor’ in sixth form. I provided academic support to students struggling in their English lessons. I optimised their preparation for exams whilst developing their confidence in their own ability. This role developed my dependability and maturity.
* Auditioned for a select performing arts school and was accepted out of hundreds of applicants. The audition took the form of assessed group workshops. This demonstrates my groupwork abilities, and my ability to adapt and thrive in a new environment.
* Part of Birmingham’s Young Rep Theatre group for six years. This developed my creativity within the devising process of projects, and I learnt the importance of compromise when conflicting ideas arise.
* Member of university netball society and team. This demonstrates my ability to co-operate effectively in a team and offer support to my peers.
* Performed in an official TED talk (TED x BSU). The theme was the link between creative arts and business, I performed an original spoken word poetry piece. This opportunity developed my confidence in addressing a large audience.
* Worked alongside a content creator for YouTube and their publicity team, to develop new branding ideas.

Writing and Editing

* Excelled in a copywriting university module, which developed my ability in targeted writing for specific audiences. I thoroughly developed my copyediting skills and conducted successful proofreading processes.
* Completed a journalism module to an exceptional standard. This developed my abilities within journalistic writing, specialising in writing pieces suitable for multiple platforms, with a focus on audience engagement.
* Invited to review a stage performance, which was published on the performance company’s website.
* Succeeded in a life writing module. I chose a topic to discuss and conducted interviews. I then wrote a factual account which followed a creative, story like structure. I overcame the challenge of merging numerous writing techniques into one piece.

Commercial Experience and Brand Awareness

* Worked with Riverside Performing Arts, assisting with their publicity by writing and posting regular blogs. Working on publicity developed my understanding of how to effectively advertise and promote a company, to their desired audience.
* Devised a social media marketing campaign via Instagram for the product release of a content creator, helping to gain a larger audience for the company.
* Assisted with the creative, product design process of the launch of a new clothing line, for a limited company.
* Helped with the creation process of slogans and promotional posts for a company, for their social media and printing.

**Relevant Work Experience and Employment History**

April – August 2018 & April – August 2019

* Prepared, advertised and worked at the UK gaming festival ‘Insomnia’ on the stall of a content creator, focusing on customer relations, marketing and promotional work.

July 2019

* Invited to work at Scotland’s largest gaming festival, ‘Resonate’, focusing on communications, sales and networking for an international content creator.

August 2019

* Invited to oversee and manage a clothing brand photoshoot in New York City.

**Interests and Additional Information**

* Aged seventeen, I independently published an original poetry book via Amazon. This demonstrates my commitment to a creative process, my initiative and creative flare.
* Received a certificate at both the end of year 10 11, for being one of the most consistently hard-working students.
* Enjoy writing poetry in my free time, which I post to my personal poetry Instagram account, which has over 2k followers.

**References available on request**