
DEYNA ARGADIPRAJA

PERSONAL PROFILE

I will be finishing a BA in Music Business by the end of July 2020. I have a high motivation to learn as I enjoy taking short courses and being a part of creative projects to develop new skills and take on new roles that are out of my comfort zone. I also have interest in collaborative works as it taught me how to work in teams and in a fast-paced environment. Living in London has helped me to be more open-minded and sociable by meeting new people.

WORK EXPERIENCE

Part-Time Sales Assistant

Wolf & Badger

Sep - Dec 2019

Responsibilities: Informing customers about sustainable fashion, engaging with customers and independent fashion designers, and contributing ideas to store merchandising.

Part-Time Server

Old Street Records Cafe

Feb - Jul 2019

Responsibilities: Providing attentive customer service, helping achieve target goals, reorganising cafe layout, and promoting live music nights to customers.

EDUCATION

BA (Hons) Music Business

London Metropolitan University

Oct 2017 - Jul 2020

Pending qualification award | Predicted grade: 1st/2:1

Intro to Fashion Design Short Course

London College of Fashion, UAL

Nov - Dec 2019

Certificate in Music Production

Point Blank Music School

Oct 2017 - Jul 2020

CREATIVE PROJECTS

People of Culture Podcast

Podcast show about career stories of independent musicians in London at Keakie Studio, Shoreditch.

May - Jun 2019

Responsibilities: co-managing show production (recording time and curate songs for breaks), taking documentary photos for Instagram posts, and taking profile photos of artists for podcast website.

Reconstruct the Music Industry Event

A music industry networking event with a panel talk of professionals in the industry and a DJ workshop at The Rocket, Holloway.

May 2019

Responsibilities: Creating event concept, musical equipment logistics, designing event posters and social media posts, contacting artists and industry professionals to send invitations, and social media marketing through Facebook and Instagram.

MOBILE PHONE

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LINKEDIN

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