LILLIAN PSYLLA

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Aston University Msc. Strotegic Marketing Management Derec. The American College of Greece BSc. Business Administration / BSc. Hons Marketing Management, Open University Validated (UK) (2:1, First Division) WORK EXPERIENCE Metaloumin SA (Aluminum Products & Solar Panel Mounting Systems) — Athens, Greece Export Project Manager (Germany, Switzerland, Austria) ELF Media Group (Advertising, Media, Digital Signage) — Athens, Greece Media Strategist Advertising & Promotions Manager Executive Secretary — Intercutural Communications Nestle (FMCG) Intern, Sponsoring & Events Management — Friscolce-Cream (Rorschach, Switzerland) Microhandising, Sales, Promotion - Nescafe Dolce Gusto (Athens, Greece) Microhandising, Sales, Promotion - Nescafe Dolce Gusto (Athens, Greece) Sicionificant PROBLETS Marcian College of Greece — New Product Development — Marketing Society — Live Case) "Thorducing Dry Shampoo into the Greek Market: The Case of Garnier Fructis" (American College of Greece — New Product Development — Marketing - Live Case) "American College of Greece — Mix4157 — International Marketing — Live Case) "American College of Greece — Mix4157 — International Marketing — Live Case) "American College of Greece — Mix4157 — International Marketing — Live Case) "American College of Greece — Mix4358 — Marketing Board Worketing — Live Case) "American College of Greece — Mix4358 — Marketing Rosearch — Live Case) "Marksitat Challenge: 10-year Report & 3-year Marketing Plan – Lobel Company" (American College of Greece — Mix4358 — Marketing Rosearch — Juve Case) "Marksitat Challenge: 10-year Report & 3-year Marketing Plan – Lobel Company" (American College of Greece — Mix4358 — Marketing Management & Metrics) SKILLS Language Greek (Native), German (Proficient), English (Proficient), Italian (Basic), Korean (Basic) Technical Nvivo, SPSS, MS Office, Social Media (FB, IG, Twitter, Snapchat), Adobe Suite (Ps, II, DI) ACTIVITIES Aston University TEDAAStonUniversity, Head of Speakers & Performers Enactus Aston Univer	FIELDS OF INTERES	Т
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CERTIFICATIONS

06/2011	Grosses Deutsches Sprachdiplom (C2), Goethe Institut Athen
05/2012	MSU Proficiency in English (C2), Michigan State University
05/2018 & 03/2020	Markstrat Participant Certification, StratX Simulations
08/2019	IELTS Academic, British Council

INTERESTS