## Muhammad Muzakki

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### **EDUCATION**

<b>University of York:</b> School of Politics, Economics and Philosophy: BA (with Hons) Philosophy and Politics (Predicted 2:1)	2017 - 2020
Exeter College: A Levels: Geography (A), World Development (A) and Business Studies (C)	2015 - 2017
Isca Academy: GCSEs: 10 GCSEs – English Language (C) Mathematics (C) Science (B)	2013 - 2015

### WORK & LEADERSHIP EXPERIENCE

#### Consultant – York Community Consulting (YCC)

YCC is an entirely student-run consulting firm based out of the University of York sponsored by Accenture.

- Working as a pro-bono consultant to help Electronic Medical Records for the Developing World (EMR4DW) gain traction both nationally and internationally by conducting primary and secondary market research and using tableau.
- Supported our client in establishing key links with strategic partners and expanding the charities reach.
- Produced a communication strategy to increase the profile of EMR4DW's work nationally and internationally.
- Created frameworks such as Statement of Work, Business Model Canvas, Risk Mitigation and Gantt Chart.

# Founding Committee Member & Head of Speakers – York Science Conference March 2018 – Present York Science Conference (YSC) is the first student-run science-based conference in Europe, with the aim to give students across the world the opportunity to explore developments surrounding science and technology.

- Secured over 300 registered delegates from 6 universities and SMEs at the inaugural conference.
- Exhibited 12 large multinational organisations including, Norton Rose Fulbright, RB, Fera Science, The Economist, Royal Society of Chemistry, Institute of Physics, QinetiQ, BAE Systems among others.
- Collaborated with the Chief of Operations to secure a partnership with Institute of Engineering and Technology (IET).
- Marketed YSC extensively and surpassed our likes target by 100% on our Facebook page within 3 months.

### Sales Consultant - British Home Store, Next & ASDA

- Developed my communication skills by solving customer queries with the aim to deliver excellent customer service.
- Undertook leadership roles by recruiting temporary staff and trained them to be exceptional sales consultants.
- Demonstrated my time management skills by working to tight deadlines during busy periods such as Boxing Day.
- Worked in sales teams to meet demanding sales targets; achieved + 6.5% in sales for 2018 Week 7 trading at Next.

### Project Manager – Maccop Kenya

Maccop Kenya is a non-profit making community-based organization run by the local Maasai Team based in Olasiti, which aims to provide leadership in strategic initiatives related to volunteerism.

- Adapted to the Maasai tribe's culture by living with them for three weeks and communicated through Swahili.
- Assumed the role of Project Manager; outlining my vision during meetings and consulting different stakeholders.
- Worked with the locals to build a strawberry greenhouse; an initiative to diversify their agriculture away from maize.
- Encouraged the Maasai youth to be involved in the project through a work shadowing scheme initiative.

### LANGUAGES, ACHIEVEMENTS & INTERESTS

Languages: English (Fluent), Bahasa Indonesia (Native), Swahili (Basic) & Arabic (Basic) Achievements:

- <u>Travel Award</u> Awarded for my emphasis on sustainability while on the Kenyan project.
- <u>York Futures Scholarship</u> Selected out of 350 applicants for the award due to my "exceptional" commitment towards the University.
- <u>Best Python Programmer</u> Created a game for primary school students and achieved perfect grade A\* on Python.
- EXCEL-VBA Certificate Obtained the certificate in financial modeling and data analytics on EXCEL.
- <u>Volunteered at PDSA</u> Volunteered for three months at the Exeter branch, assisting customers and organising stock.

## October 2015 – December 2018

July 2018 – August 2018

January 2019 – Present