Louise Campbell

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# Personal profile

I am a Politics Undergraduate, currently on an industrial placement as a logistics and service coordinator, for the F1 Grand Prix. I am resilient, forward thinking and creative, and look forward to beginning a career in General Management or Strategic consulting following my graduation.

# education

2016 – 2020 **Loughborough University, BA Politics with a Minor** (2:1 achieved in 2nd year)

Modules studied include: Contemporary World Arena, Conceptions of Democracy, History of Political Thought, Protest & Resistance and Principles of Marketing.

2013 – 2016 **Hayes School, A levels**

Psychology (A), History (B), Economics (C), English Literature (AS – B)

2009 – 2013 **Edenham High School, GCSEs**

12 A – Bs including: English Language / Literature (A/B), Mathematics (B), Core / Additional Science (B/B), French (B), History (A).

# employment

March 2019 – August 2019: **Rocket Food, Logistics and Service Coordinator for F1 Grand Prix**

* Understanding the importance of patience and flexibility when working with clients.
* Delivered an excellent level of service, working as part of a cohesive team.

August 2018 – March 2019: **REL Field Marketing, Striker for Red Bull and Danone Waters**

* Increasing opportunity for product distribution by understanding the goals and motivations of retailers, in order to tailor product pitches and solutions
* Achieving short, medium - and long-term targets through planning and implementation strategies.
* Cultivating open, friendly and respectful relationships within my team and with my retailers.

June 2016 to April 2018: **Rocket Food Limited, Head waitress**

* Managing and effectively communicating with catering staff.
* Received accolades from clients by motivating myself as well as others to work to challenging timelines, resulting in excellent feedback and exceptional events.

September 2015 - June 2016: **Rocket Food Limited, Waitress**

* Developed an eye for detail and efficiency in different working environments.
* Demonstrated professionalism and passion by following instructions and carrying out tasks quickly and accurately under pressure.

# Positions of responsibilty

September 2017 – 2018: **President of Your Sound** – A new society for musicians and music lovers.

* Increased society awareness and following by promoting ourselves on various social media platforms
* Produced collaborative events by liaising with perspective sponsors as well as other societies

2015 – 2016: **Economics Prefect**

* Represented the department as a passionate and self-motivated student
* Encouraged other students to acknowledge the importance of Economics and its place in the working world

2012 - 2013: **Head Girl**

* Initial experience of large-scale public speaking and presentation skills
* Collating various ideas and organising them into a working plan of action

# Achievements & Volunteering

July 2015 – **British Airways Head Office, Work experience within the Community Investment team – shadowed CI team members, worked on the annual fun run fundraising.**

* Developing an understanding of commercial awareness, and the importance of giving back to BA
* Enhanced my presentation skills based on feedback given to me by the team managers

December 2017 – **Volunteer Centre - Croydon Voluntary Action, Christmas Gift Wrapper**

* Allowed me to use and improve my present wrapping skills, whilst giving to charity, interreacting with the public, and working on my ability to multi-tasking.

# interests

* Travelling – travelling the world allows me to experience new foods, cultures and activities.
* Learning Italian – I would love to speak at least two more languages and have started with Italian
* Gym – keeping fit not only makes me feel good on the outside but helps me to keep a clear mind