**PAULA ARRUS**

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**Current Address:**

Flat 1102B, 203 Westminster Bridge Rd,

Lambeth, London, SE1 7FR

**Lima, Peru**

*Feb. 2018 – Aug. 2018*

**Check.PE (Educational platform)**

*Web Content Developer and Growth Marketing Analyst*

* Developed History courses for students in the 6th and 7th grade focusing on the Incan and Roman Empires and the American and French Revolutions. Produced short educational videos to enhance students’ learning experience.
* Promoted and marketed the brand through various social media platforms such as Instagram and Facebook to increase sales, brand exposure and student membership. Implemented two growth campaigns throughout 2018 and boosted subscriptions from 12 to 68 regular users of the educational platform.

**London, UK**

*Jan. 2019 - Present*

**Lima, Peru**

*June 2019 - Present*

**London, UK**

*October 2019 - Present*

**London, UK**

*October 2019 - Present*

**MyTutor UK**

*Online Academic Tutor*

* Provide online tutoring for GCSE, A-Level and IB subjects to UK students. Tutoring involves the creation and planning of visually attractive online classes to teach Spanish and History modules at least twice a week.
* Tutor for the Schools Program: devise carefully-designed private classes to students struggling academically at school to improve their learning experience and prepare them for exams.

**ENACTUS KCL Society**

*Team manager*

* Team manager of StepForward, Enactus’ expandable shoe enterprise with the aim of preventing mossy foot in Ethiopia, which affects more than 1.5 million children in the country.
* Coordinate and manage a group of student entrepreneurs to develop this initiative through weekly meetings and by allocating project tasks.
* Engaged in several group training sessions with Amazon to enhance my organizational, teamwork and innovative skills.

**KCL International Relations Today**

*Staff Writer*

* Regular contributor to KCL’s multimedia publisher IR Today with at least 2 articles per semester on international affairs. Engaged in individual research and critical analysis of political and socioeconomic developments with a particular focus in Latin American affairs.

One of my articles: <https://irtodayblog.wordpress.com/2019/10/18/martin-vizcarra-the-man-who-could-give-peru-a-much-needed-chance-to-prosper/?fbclid=IwAR3uEiP0aCOPGCUreG9nq1ZAOnVo7qEviZGp0RykyQirzug7Po4YZHceS1E>

**Institute of the Future**

*Research Intern and Content Developer*

* Member of a project to develop an online course on Foresight: considered the nature of the future, how strategy, foresight and planning can work at organisational levels. Involved teamwork, constant communication and creativity to create an appealing course for government functionaries and individuals in the business sector. Modules focused on exploring strategies such as visioning, scenario designing and horizontal scanning. Involved critical analysis of published papers, handbooks and reports by various governments and organisations on different tools and methodologies to understand the future.
* Member of the Institute of the Future’s Scanning Network: I apply the Horizon Scanning method to analyse and identify global trends with a particular focus on technology, the environment and the global economy and submit a minimum of two analysis per week.

**RELEVANT EXPERIENCE**

King’s College London, Class of 2021

* Department of War Studies | International Relations BA

Markham College, Class of 2017

* International Baccalaureate: 41

**EDUCATION**

**Strand, London WC2R 2LS, UK**

First year overall grade: 70.3 (First)

Lima, Peru

**Skills:** Native proficiency in Spanish and fluent in English.

**Interests**: World cultures, political economy and development in Latin America, international football leagues, U.S politics, international development, journalism.

Part of **KCL’s Women’s football team** that participates in BUCS League (British University and College Sports) and LUSL (London Universities Sports League). We train on Monday evenings and have matches on Wednesdays and Sundays.

**SKILLS/INTERESTS**

**Leadership positions in High School**

* Camp Leader in Huaraz Outdoor Education trip: lead and took care of thirty 14-year-old students who engaged in several outdoor activities such as rafting, rock-climbing and trek.
* House building project leader in the province of Chincha, Lima: organized a fundraiser that raised $1500 and managed a 3-day construction of a small house by delegating and promoting teamwork between 12 students.
* House Captain: successfully led and coordinated Guise House (300 students) in several competitive events throughout the year such as Theatre competition, Sports Day and Swimming Gala.
* Deputy School Captain and Senior Prefect: co-led the Prefects team and executed school-wide campaigns promoting happiness and inclusiveness to enhance the learning environment.
* Varsity football team captain: Encouraged girls to practice football through sportsmanship and implementing campaigns to highlight the benefits of an active lifestyle. Planned and executed a service trip to build small houses in the outskirts of Lima to strengthen team bonding and friendship. Increased membership of the soccer team two-fold and lead my team to x3 Copa Movistar and 4 ADCA (Lima’s School League) championships by 2017.

**Awards**

* Certificate of Achievement for successful completion of **Professional Skills for a Globalised World** course. Developed teamwork skills and organizational empathy to promote inclusiveness in environments I am part of. Reinforced my strong work ethic and commitment to very activity and task I participate in.

*Completed September 25th 2019. Awarded by King’s College London.*

* Academic awards at Markham College:
	+ 2011 – Joint Second of the Year
	+ 2012 – Third of the Year
	+ 2013 – Third of the Year
	+ 2014 – Joint Second of the Year; Dyson Cup for Junior Scholarship and Sportsmanship
	+ 2015 – Top of the Year; IGCSE Business Studies Prize
	+ 2016 – Third of the Year
	+ 2017 – Contribution to School Life and Sports Award; International Baccalaureate History Prize

**Lima, Peru**

*Mar. 2016 – Dec. 2017*

**LEADERSHIP EXPERIENCE/AWARDS and CERTIFICATES**