

OLIVIA CHAVIGNY DE LACHEVROTIERE

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PROFILE

A final year BA International Business Management student, recently returned from a Year Abroad. Experienced with work in multi-cultural contexts and leadership. Currently searching for graduate employment opportunities with high interest in entrepreneurship and innovation.



EDUCATION

2018-2019

BA ECONOMICS AND BUSINESS, UNIVERSITY OF AMSTERDAM

Year Abroad, Erasmus+ Exchange

Modules include:

International Trade and Investment, Strategy, Entrepreneurship and Innovation, Marketing Management, E-Business, Strategy, Money and Banking, HRM, Russian Language, World Food System

2017-2020

BA INTERNATIONAL BUSINESS MANAGEMENT WITH STUDY ABROAD, THE UNIVERSITY OF SHEFFIELD

Year 1 grade: 1st. Predicted final grade: 1st

Relevant Modules include:

International Business, International Marketing, Analysis for Decision Making, Neuroscience, Digital Marketing, Czech Language, Business Economics, New Venture Creation, Strategy

2014-2017

HIGH SCHOOL OF SAINT MARY MAGDALENE, POZNAN, POLAND

Polish New Matura Exam, mean average result: 89.25% (equivalent of A*, A*, B)

- Biology, English and Polish language on extended level
- Polish, English, Mathematics on basic level



WORK EXPERIENCE

11.2019-

SUMS UNDERGRADUATE STUDENT AMBASSADOR, THE UNIVERSITY OF SHEFFIELD

- Writing articles for the student blog and student profiles, guiding the applicants on open days and leading groups, public speaking
- Presenting to an audience abroad, achieving interest and conversion to sign-ups for the newsletter
- Utilisation of oral and written communication, persuasiveness and negotiation

01.08.2019-31.08.2019

MARKETING INTERN, KOMPUTRONIK S.A.

- Contribution to content creation for the company's website, online shop administration
Found a fault on a product page that caused customer complaints. Suggested a solution, which after implementation proved successful and prevented future complaints
- Research for new projects and shortening the time of a company event organization
- Competitor analysis and preparation of digital presentations in Polish and English
- Contribution to brand management meetings for project design and progress tracking

10.2017-

AMBASSADOR, SMART PROSPECTS LTD.

- Writing articles on WordPress about life of a student at a British university
- Recording a Snapchat Story coverage of a day at the Sheffield University, reaching over 1000 views
- Consulting for Polish applicants at the British universities on a forum and via online communicators

03.2019-04.2019

SOCIAL MEDIA MANAGER, REAL PIZZA PORTREATH

- Social media management, Facebook Ad creation and performance analysis
- Content creation for social media, utilising Adobe Lightroom and Adobe Spark



EXTRACURRICULAR ACTIVITIES

03.2020

ORGANISER, SHEFFIELD COMMUNITY CLEAN-UP EVENT

- Management of tasks, establishing partnerships and relationships
- Strategising the marketing tasks to maximise the numbers of participants, producing marketing content, including promotion on social media, via email with partner organisations and posters
- Initiating a change in the area and contributing to a cleaner environment

01.2019

INTRO WEEK COACH, INTERNATIONAL STUDENT NETWORK AMSTERDAM

- Managing a group of 20 incoming international students during an event of over 900 participants
- Maintaining high rates of participation in events throughout the semester
- Completion of an inter-cultural communication training

09-12.2018

ERASMUS AMBASSADOR, PROMOTION COMMITTEE, THE UNIVERSITY OF AMSTERDAM

- Managing the Facebook page of Erasmus+ Exchange programme at the University of Amsterdam
- Team decision making; planning of the strategy, target audience and posts
- Inter-cultural management

10.2017-04.2018

PUBLICITY AND EVENTS OFFICER, THE UNIVERSITY OF SHEFFIELD POLISH SOCIETY

- Managing the society's social media accounts, resulting in an increase of members' engagement
- Organising events for the society, including Facebook events creation and content creation
- Developing society's image strategy, increasing event participation of members



SKILLS

- MS Office; Outlook; Adobe: Lightroom, Spark, Photoshop, Premiere Pro; Qlik; Google Analytics
- **Languages:** Polish (Native), English (Bilingual), Czech (Intermediate), Russian (Elementary)



INTERESTS

- Travelling, current affairs, languages, innovation, entrepreneurship and investment