**Cloee Goes**

cloeegoes@yahoo.com

07944717784

3 Comet, Lower Strand, Colindale, London, NW9 5NN

Personal Profile:

Marketing student aiming for a first overall. Experience in the hospitality industry and able to demonstrate excellent customer service, communication and team working skills in a fast paced environment. Actively looking for a paid Marketing placement opportunity for 2020.

Education:

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| **BSc. Marketing with placement year**  University of Southampton  October 2018 – July 2022 | * Finished first year with a **2:1** overall * Explored key theories that underpin marketing strategies. * Learned key information required for marketing accounts management. * Demonstrated my ability to present findings and show verbal communication skills through presentations * Gained data analysing skills |
| **A-Levels**  St. Dominic’s Sixth Form College  September 2016 – July 2018 | * Obtained 3 A-levels in Economics (**A**), Geography (**B**) and Psychology (**C**). * AS level in the extended project (**C**). * Subject representative for Geography which involved tutoring students and representing subject feedback. |
| **GCSE’s**  St. James’ Catholic High School  September 2011 – July 2016 | * **10 GCSE’s** at grades **A\*- B**. * English, Mathematics and all sciences at grade **A.** |

Experience:

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| **Team Leader**  Peyton & Byrne based at The Royal Air Force Museum.  August 2016 – present | * Completed professional barista training delivered by Mozzo Coffee * Taught and trained new employees. * Gained valuable customer service skills. * Demonstrated the ability to work well under pressure. * Coordinated a team of professional baristas to provide a smooth service. * Problem solving skills during event set-ups |
| **Content Marketing (work experience)**  The Big Shot, a content marketing agency.  July – August 2016 | * Assisted the account executive team in their day to day duties. * Gained first-hand experience in content marketing by using social media to connect people with brands. * Gained written and communication skills |
| **Digital assistant (work experience)**  The Royal Air Force Museum, digital team.  July 2015 | * Developed skills in Adobe Photoshop. * Assisted in creating digital to promote events held at the museum. |

Personal Achievements:

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| --- | --- |
| **Self-taught Calligrapher**  August 2018  Photos available on my LinkedIn profile | Approached by my manager to design chalkboard signs for the café based on my ability to demonstrate excellent calligrapher skills |
| **Publicities Officer & Vice treasurer for the Cake Decorating Society**  University of Southampton  September 2018 – June 2019 | Managed social media accounts  Promoted events for the society applying planning and organisational skills  Demonstrated numerical skills when managing the events budgets.  Organised charity events to raise money for CoppaFeel and Libraries Plus Southampton. |
| **BSc. Marketing Year 2 Course Representative** | Built rapport with my peers and gained valuable feedback on modules  Communicated feedback to the module leader and represented my cohort in senior leadership meetings |

Additional Information:

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| **Social Media**  www.linkedin.com/in/cloeegoes | * Updated LinkedIn account * Provide articles surrounding the latest trends and techniques in the marketing and advertising industry. |
| **Languages** | * Spanish GCSE at grade B |
| **IT Skills** | * Knowledge of Microsoft Office – Outlook, Word, Excel and PowerPoint |
| **Qualifications Earned**  Flow Hospitality Training  Google | * Food Safety level 2 certificate * Health and safety level 2 * Food allergen awareness certificate * First aid awareness certificate * Fundamentals of Digital Marketing * Google Analytics for Beginners * Advanced Google Analytics |
| **Driving License** | * I have a full, clean UK driving license |