

Kevin Yu

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Profile

I am a BSc Biochemistry student at the University of Exeter, with experience in social media marketing, events administration and blog writing, who is looking to pursue a career in public relations and marketing.

Education

BSc Biochemistry | September 2017 - | University of Exeter

- First year: 79.75% (1st Class Honors)
- Second year: 68.38% (Upper 2nd Class Honors)
- Currently writing a dissertation on the pharmacology of the SSRI antidepressants, requiring critical analysis and research skills
- Carried out practical experiments, such as designing enzyme assays, and presented the experimental data as written lab reports and scientific essays, demonstrating ability in project management, data analysis and presentation
- Co – operated with other students during practical sessions and group presentations, showing teamwork and reasoning skills

A Level | September 2014 - September 2017 | Sackville School, Reigate Grammar School

- Grade A in Maths
- Grade B in Biology, Chemistry and Music Technology

GCSE | September 2009 – September 2014 | Sackville School

- Completed 12 GCSEs and 1 BTEC;
- Maths at grade A* and English at grade A

Work Experience

Brand Ambassador | On – Campus Promotions | September 2019 – October 2019

- Represented Ratemylacement, CITI and JP Morgan, alongside company employees, at the University of Exeter
- Explained to other students, during the campus events, about the company's operations and values and how they could benefit from using their services or applying for their positions
- Conducted lecture shout outs, raising awareness for and encouraging attendance to CITI's reverse vending machine and JP Morgan's networking lounge events
- Collaborated with university academics, societies and marketing/communication officers, through social media and email, to advertise promotional material and drive traffic to the CITI and JP Morgan careers site and event page.

Credit Controller | C&L collections | July 2019

- Negotiated with debtors over the phone, encouraging them to pay back outstanding debt and solving customer queries
- Consistently updated debt management database (Clickdebt) to ensure that the customer's personal details were valid, whilst adhering to Data Protection law (DPA 2018)

Delivery Cyclist | Deliveroo | October 2017 - June 2019

- Delivered food from various food chains, such as Pret and Wagamama, to customers across Exeter, with the aid of a GPS navigation system

Office Cleaner | OCS/Regent Samsic | July 2016 - October 2017

- Maintained offices, meeting rooms and common room to a high standard of hygiene each day, by hoovering and mopping floors, dusting tables and kitchen surfaces and replacing bins

Skills

- Confident at using Microsoft Office and G suite programs
- Able to understand and speak Mandarin Chinese to a conversational level
- Have a full UK driving license; prepared to travel if needed

Achievements

- Certified with Google Digital Garage: The Fundamentals of Digital Marketing; developed understanding of marketing methods, such as SEO, SEM and display advertising
- Written an article for the student newspaper (Exposé), reflecting upon my university experience
- Received a Dean's commendation for exceptional performance for 1st year at university
- Volunteered to work for the RSPCA charity in summer 2014, as a shopkeeper, to raise money for animal cruelty and protection

Hobbies and Interests

- Member of the table tennis club, electronic music society and student newspaper at university
- Music production and performance
- Running, cycling and swimming
- Watching football