Alexander Cheswick

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**EDUCATION**

**2016 - 2019** University of Exeter

* Studied a Bachelor of Arts in History.
* Graduated with Upper Class Secondary Honours.

**2009 -2016:** King Edward’s School, Birmingham

* **2016**- International Baccalaureate: 41/45 points.
* Higher Level Subjects: History, English, Geography.
* Standard Level Subjects: Mathematics, Spanish, Sports Science.
* **2014** - 10 GCSE passes: 6A\* and 4As.
* Including: A\* in English literature & English language, A in Mathematics.

**WORK HISTORY AND EXPERIENCE**

**August 2019 – Present:** Managing Director and Co-Founder of Switch & Cycle Ltd.

* Co-founded a Vintage Clothes Subscription Service that aims to reduce the environmental impact of the fast fashion industry.
* The cyclical system facilitates a transition away from traditional models of high production, minimal usage, and waste to offer a genuinely efficient alternative that is both sustainable and affordable.
* Designed the company website, created promotional material and managed social media posts helping develop my understanding of branding and marketing.
* Developed a small, trustworthy team including app developers, videographers and photographers.

**March 2020 – Present:** Sales Associate at LJ Global.

* Learnt core sales skills, worked on improving face-to-face campaigns and helped plan new retail events.
* Participated in a weekly book club to help self-progression.

**July - September 2018:** Summer Internship at Handelsbanken**.**

* Given multiple responsibilities including undertaking adverse media searches, annual reviews for clients, and preparing and assisting the bank for new GDPR and Brexit regulations.
* Completed an individual project involving analysing numerical data and developed my ability to solve problems in high pressure situations.
* Spent time at the Head Office where I gained commercial awareness in particular for asset finance, credit, and cash management processes.
* Engaged in client meetings, weekly branch reviews and communicated with the Head of Region and Area managers.
* Interviewed potential applicants for upcoming bank internships.

**April 2017 – September 2019:** Bar and Waiting Staff at Edgbaston Cricket Ground**.**

* Undertook a variety of roles, including bar work, retail set up and plate waiting.
* Enhanced communication, customer service and handling financial transactions skills.
* Progressed to work in the Executive box where a collaborative team spirit produced a quality service throughout the cricket season.
* Created a rapport with customers to ensure that they felt comfortable and well catered for. Ultimately, this experience improved my interpersonal skills.

**September 2014 – Present:** Volunteer work.

* Volunteered at Eco Barge Clean Seas Inc to sort, clean and shred marine plastics collected on beaches on the East Coast of Australia.
* Volunteered for a local hockey club to organise a tournament for 9-11 year olds as part of a student outreach programme to assist disadvantaged children gain access to facilities and services.
* Raised over £5,600 for Teenage Cancer Trust by running the Birmingham Half Marathon.

**POSITIONS OF RESPONSIBILTY**

* **Social Secretary for Exeter University Hockey Team -** responsible for organising weekly social events.
* **1st XI Hockey Captain -** Captained school first team.
* **Mentor -** helped younger school students with maths and science.

**ADDITIONAL SKILLS AND QUALIFICATIONS**

* **Computer literate –** High level of proficient in Microsoft Office and basic proficiency in Adobe Illustrator and Photoshop.
* **Full, clean driving licence –** Access to my own vehicle.
* **Lifeguarding** - Royal Life Saving Society Qualification.
* **TEFL** - Teaching English as a Foreign Language Qualification.
* **Duke of Edinburgh -** Gold Award.

**OTHER INTERESTS**

Hockey, squash, golf and CCF.

**REFERENCES**

References can be provided upon request.